

The Synergy Series™ – Share Your Story with the World!

FAQs

*If your life is a story worth telling,
then I want to publish it!*



Erika Gilchrist

What is the W.T.F. Synergy Series™?

The W.T.F. [**W**omen **T**hriving **F**earlessly] Synergy Series™ is a 4 month collaborative book program designed to help you flush out your story so that it's written in a compelling and heart-felt manner that will inspire the readers to improve their lives. Each co-author will write a single chapter that will be included in the book. Its sole purpose is to move readers into action to begin the process of making extraordinary life changes.

How long does the W.T.F. Synergy Series™ last?

The program is 4 months long.

What happens during the 4 month period?

You will be guided through an extensive process that will allow you to present your best possible story. Some of the curriculum covers: how to get started, positioning your business (if applicable), marketing your story, choosing a knockout title for your chapter, organizing your thoughts, and much more! Remember, you're only writing a single chapter, not an entire book, so this is sufficient time to complete the project.

What happens after the program is complete?

After the program is complete, your chapter will be edited and revised with your approval. The finalized chapter will then be placed in the book. Once the book has been assembled and published, there will be a book signing/graduation held in your honor. The date will be revealed during the sessions.

What information am I allowed to place in the book?

Other than your story, your chapter will be preceded by an information page that's all about YOU. You may have your photograph, bio, and contact information on this page.

What if I don't want my contact information included?

That's perfectly okay. However, your photograph is required in at least 300dpi.

Do I have to be in Chicago to be part of this?

No, you may be part of the group from anywhere in the world. You will be invited to join the in-person sessions via computer (webcam) so that you can see your co-authors when we do in-person sessions.

Does the group meet in person, over the phone, or via webcam?

All of the above. Sessions 1 and 4 are in person. The 2nd and 3rd sessions are over the phone.

Members outside of Chicago will join the in-person sessions via webcam, so it's strongly advised that you have a computer with high speed internet and a webcam. This is to build an instant bond, put faces to names, and interact on a more personalized level.

How do I become a co-author?

There is a two phase application process – First, an initial application must be completed. Then ***selected*** applicants will be invited to join the Synergy Series™ as a co-author and given more details regarding the whereabouts of the in-person sessions, as well as the dial-in information for the conference calls. This happens after the investment has been secured.

Who should apply?

Ideal authors are those who have lived a life that has brought them from seemingly impossible odds, to a place of unstoppable authenticity. This does NOT mean that you have no problems – it simply signifies that you have an amazing story that will inspire others to move into action. Also, those who can commit to the sessions and serve as an advisory to your fellow co-authors are model candidates.

In addition, those who are willing to do the work, offer suggestions and ideas to their co-authors, and who are seriously ready to finally become a published author are encouraged to apply.

Successful candidates/participants are individuals:

- With a high level of commitment to the process and sessions, and able to prioritize to accommodate them.
- Who are able and willing to take feedback devised for creating your best work
- Who are willing to be vulnerable in your writing
- Who are able to be open with the group about their challenges
- Who are able to keep things private – confidentiality is of the utmost importance
- Who are generous with ideas and can see the co-authors as allies, not competitors
- Who can honor their financial investment

How will the group meetings be structured?

2 phone sessions (90 minutes)

2 in person meetings during the course of the program (180 minutes)

1 thirty minute individual call with Ms. Gilchrist following the 4th session (if needed)

Where will the in-person sessions be held?

They're held in the Chicagoland area.

When does the program start?

Sessions 1 and 4 are held ***in person (or live via webcam)*** on Saturday, November 11th 2017 & February 3rd 2018 from 11am – 2pm CST. Sessions 2 and 3 are held ***via telephone*** on Wednesday evenings from 6:30pm – 8:30pm CST on December 13th 2017 and January 10th 2018. The sessions are recorded in case you miss one.

What happens in the meantime before the program starts?

After signing up for the program, you will gain 24 hour access to an online book writing bootcamp given by Erika Gilchrist to jumpstart your writing. A private link will be sent to you following the completion of signup. You will also be granted access to any public events hosted by Erika Gilchrist prior to the start of the program.

What is the tuition to participate?

Advance Pay Tuition \$1,297 **(\$200 SAVINGS!)**

Payment Plan Tuition \$1,497

[3 monthly payments of \$499 - **OR** – 6 monthly payments of \$249.50]

Tuition payments are scheduled on Auto-Pay

What does the tuition cover?

The tuition will cover all of the following:

- All course materials
- Editing your chapter
- Graduation/book signing
- Full support system
- Private online forum
- Marketing templates
- Concept development
- Copyrighting
- ISBN
- Graphic design
- Group sessions
- One on one session
- Amazon placement
- One (1) complimentary copy

What's the benefit(s) of being a co-author in this book?

There are several benefits:

- Empower the lives of people on a global scale
- Market your business/company
- Use the book for fundraising
- Build lasting relationships with other incredible women
- Place the title "Author" behind your name
- Share your story of triumph
- A celebratory book signing/graduation in your honor where your friends and family can come to help celebrate your accomplishment

Can I get a refund if I change my mind?

No refunds are issued. You will, however, have a credit towards any products or services offered by Erika Gilchrist Enterprises.

Tell me more about the offer that allows you to include another co-author at half off.

When you are selected to be part of the program, you can bring a friend or colleague at half off of the regular price of \$1,497, which makes the second author's contribution \$748.50. What many authors do is add the total cost, then split it in half. For example: $\$1,497 + \$748.50 = \$2,245.50$ Split between the two authors will be \$1,122.75 each. *This offer is only available for the full tuition price, and both authors MUST participate in the same volume.*

What is the subject matter of the book?

The common thread of the book is the message of HOPE & EMPOWERMENT through the personal journeys of women. In other words, this is NOT a business "How To" book. Instead, it serves as a book of short [true] stories of every day women overcoming extraordinary obstacles.

Are there any testimonials from people who have actually published a book under your guidance?

Great question! Yes, they can be found here:

<http://erika1021.wix.com/completethatbook#!clients/c7ms>

Do I receive anything after completing the program?

Yes! There's an official book launch/graduation of the collaborative book in the Chicagoland area where you can invite your friends, family, and supporters to honor your accomplishment. You will also receive a certificate of completion at the end of the program.

Can I write more than one chapter?

No, each co-author is limited to just one chapter. But we will flush out the best possible story within the single chapter.

Can I sell the book for profit?

Yes! As a co-author, you can purchase the book at a 50% discount to sell at retail cost.

Do I own the rights to my work?

Absolutely! This is your intellectual property, and you are simply giving permission for it to be published in a collaborative book. This means you may use the chapter in an upcoming book of your own should you choose to write one.

Can I use the book to market my own business?

Yes! You may use the book as a marketing tool if you wish. It can also serve as a fundraiser.

What if I don't want to be part of a collaborative? I want to write my own book.

Excellent! Erika has a program called The Protégé Project™ and she will work with you 1:1.

Are men able to participate in the program?

Erika Gilchrist is available to work with men one-on-one, as well as create a collaborative book with a club, group, or organization of men who are already established.

What if I want to do something like this for my organization?

If you are a decision-maker of a club, group, or organization, and you want to create a revenue stream using collaborative books, schedule a consultation with Erika Gilchrist:

admin@theunstoppablewoman.net 866-43-6769 ext 2. Prior to the consultation, be sure to visit this website for more information: www.TheUnstoppableWoman.net/Revenue

What if I have more questions?

Feel free to email me at: info@theunstoppablewoman.net or call 866-443-6769 ext 2 to schedule an appointment. Below are collaborative books that have already been published by Erika Gilchrist.

